



NEWS RELEASE

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An **RPM** Company

For Immediate Release

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ZINSSER Introduces New DIF® FAST-ACTING Ready-To-Use LIQUID Wallpaper Stripper

Somerset, NJ— In 1975, ZINSSER revolutionized wallpaper removal with the introduction of a patented enzyme-based commercial wallpaper stripper – DIF® Liquid Concentrate Wallpaper Stripper. Today, ZINSSER is proud to introduce the next generation of wallpaper strippers -- DIF® FAST-ACTING Ready-To-Use LIQUID.

Powerful enough for the most demanding commercial applications –yet safe, non-toxic and easy to use —DIF FAST-ACTING LIQUID works faster with less mess than other wallpaper strippers. The unique formula has special wetting agents that penetrate and break down even the most difficult wallpaper adhesive in just minutes, making removal quicker and easier than ever before. The exclusive non-drip liquid clings to walls and stays wet longer than other liquid removers—eliminating the need for rewetting and the mess associated with liquid removers.

DIF FAST-ACTING LIQUID's clear, non-toxic, PH-neutral formula removes residual wallpaper paste without staining, leaving walls clean and ready for redecorating. And it's easy to apply by sprayer or roller. Available in a convenient 32 oz. spray bottle or gallon bottle with sprayer attached for larger jobs, the adjustable spray head delivers a wide spray pattern to cover more wall space in less time.

ZINSSER's DIF Wallpaper Stripper is also available in "original" Liquid Concentrate and Ready-to-Use GEL formulas to offer your customers a full range of options for easy wallpaper removal. When combined with the PaperTiger® Scoring Tool and Paper Scraper®, DIF is part of a complete wallpaper removal program that makes removal jobs as easy as 1-2-3.

For more information on DIF FAST-ACTING Ready-To-Use LIQUID and ZINSSER's complete line of products for wallpaper removal and installation, contact ZINSSER at 732-469-8100, or visit our website at www.zinsser.com.

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