



NEWS RELEASE

Zinsser Co., Inc. 173 Belmont Drive • Somerset, NJ 08875-1285
Phone: 732-469-8100 Fax: 732-652-2491 www.zinsser.com

An **RPM** Company

For: Immediate Release

Contact: Susan White @ 732-652-2229

susan.white@zinsser.com

ZINSSER TO DISTRIBUTE QUIKSAND® & POWERSAND® SANDING BLOCKS

Somerset, NJ – ZINSSER Co., Inc., a leading manufacturer of high-performance paint primers, specialty paints, wallcovering products and clear finishes, has entered into an agreement with Earthstone International LLC., a privately held company based in Santa Fe, NM, to distribute its QuikSand® and PowerSand® abrasive blocks.

Under the terms of the agreement, ZINSSER will be responsible for the distribution of QuikSand and PowerSand to hardware stores, paint stores, home centers and paint & decorating distributors throughout the United States. The QuikSand and PowerSand lines feature a variety of high-performance, heavy duty, non-toxic sanding blocks developed and manufactured to meet the surface preparation challenges of contractors and consumers.

“Earthstone’s QuikSand and PowerSand abrasive blocks offer an ideal complement to the high quality products ZINSSER manufactures and markets for professionals and do-it-yourselfers,” said Robert Senior, president of ZINSSER Co., Inc. “ZINSSER has long been a leader in product innovation. Earthstone shares this philosophy and has developed a line of patented products that has the potential to revolutionize the abrasives/sanding category.”

“ZINSSER’s extensive distribution network and reputation for products and service of the highest quality makes the company the perfect Earthstone partner,” said Andrew Ungerleider, founder and chairman of the board of Earthstone International LLC. “We believe this partnership will help Earthstone achieve its distribution goals for QuikSand and PowerSand.”

QuikSand sanding blocks work four times (4X) faster and last six times (6X) longer than ordinary sandpaper. The sanding blocks' clog-resistant surface won't tear on sharp surfaces, nails, screws, corners or splinters. The clean abrasive surface is self-sharpening and conforms to the shape of the surface being sanded, making it easier to sand hard-to-reach areas. QuikSand is available in a variety of "grits" to accommodate any heavy-duty sanding project – from sanding drywall to stripping tough painted surfaces.

Designed specifically for electric sanders, PowerSand is an innovative new abrasive block that takes power sanding to a new level. Ideal for the toughest sanding, stripping and surface preparation jobs, PowerSand outperforms traditional sandpaper and lasts as long as 25 sheets of sandpaper of equal grit.

Founded in 1849, ZINSSER manufactures high quality problem-solving paint primers; mold & mildew specialty products; products for wallpaper removal and installation; and shellac-base sealers and finishes.

For additional information about Earthstone's QuikSand and PowerSand products, please contact ZINSSER at 732-469-8100.

###