



NEWS RELEASE

ZINSSER Co., Inc. 173 Belmont Drive • Somerset, NJ 08875-1285

Phone: 732-469-8100 Fax: 732-652-2491 www.zinsser.com

An **RPM** Company

For Immediate Release

Contact: Susan White @ 732-652-2229

Or susan.white@zinsser.com

Zinsser Introduces JOMAX® Roof Cleaner and Mildew Stain Remover

Somerset, NJ— For 30 years, professional and do-it-yourselfers have relied on JOMAX® House Cleaner and Mildew Killer to clean and kill exterior mold & mildew without scrubbing or power washing. Now Zinsser is proud to introduce an effective, easy and economical solution for cleaning and removing mold & mildew on roofs-- new JOMAX® Roof Cleaner and Mildew Stain Remover.

The scrub-free way to a mold & mildew free roof, JOMAX® Roof Cleaner and Mildew Stain Remover cleans roofs fast. The EPA approved, easy-to-use concentrate removes ugly black streaks, dirt and mildew stains from roofs, shingles, the underside of eaves and cornices. Just mix with bleach and water, spray on and rinse off, no scrubbing required. It's that simple!

JOMAX Roof Cleaner and Mildew Stain Remover kills mold & mildew on tile, slate and other non-porous roof surfaces, and is great for use on asphalt, wood, metal, composition roofs and more. And, it's economical. Just one gallon of JOMAX Roof Cleaner and Mildew Stain Remover makes 20 gallons of solution—enough to clean the average 2,000 sq ft roof.

For helpful Mold & Mildew Solutions™ “tips”, or for more information about Zinsser’s complete line of products for the long term prevention of mold & mildew—including JOMAX® House Cleaner and Mildew Killer, JOMAX® Mold & Mildew Stain Remover and PERMA-WHITE® Mold & Mildew-Proof™* Paint—contact Zinsser at 732-469-8100, or visit www.zinsser.com.

###

** PERMA-WHITE® contains a mildewcide to prevent the growth of mold and mildew on the paint film only.*