



NEWS RELEASE

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An **RPM** Company

For Immediate Release

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Zinsser Introduces JOMAX® House Wash

Somerset, NJ – For 30 years, professionals and do-it-yourselfers have relied on JOMAX® House Cleaner and Mildew Killer to clean and kill exterior mold & mildew without scrubbing or power washing. Now Zinsser is proud to introduce an easy-to-use solution for routine exterior cleaning – JOMAX® House Wash.

Ideal for light to moderate exterior cleaning, JOMAX® House Wash has a convenient hose mount delivery system that makes exterior cleaning easy. It features a fast acting, bleach-powered formula that removes dirt, grime, algae and mildew stains from most exteriors – including vinyl, stucco, wood, brick, aluminum and painted surfaces.

Just attach JOMAX® House Wash to a garden hose, spray, wait 5-10 minutes for dirt and stains to loosen and rinse off – it's that easy! The easy-to-use hose mount applicator makes it possible to clean the second story of most homes without the use of ladders or scaffolding. Available in an economical 32 oz. concentrate, it cleans up to 1,500 sq. ft. and is safe for use near plants and shrubs.

For more information about JOMAX® House Wash and other Zinsser Products, visit www.zinsser.com.

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