



# NEWS RELEASE

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An **RPM** Company

**For Immediate Release**

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## **Zinsser Introduces PERMA-GUARD™ Mold & Mildew-Proof™\* Interior Sealer**

**Somerset, NJ** - For more than a decade, PERMA-WHITE® Mold & Mildew-Proof™\* Interior Paint has proven effective in providing long-term protection against the growth of mold & mildew on painted surfaces in residential, commercial and remediation environments. Now, Zinsser is proud to introduce PERMA-GUARD™ Mold & Mildew-Proof™\* Interior Sealer, the only clear coating guaranteed to prevent the growth of mold & mildew on the coating film for 5 years.

PERMA-GUARD combines EPA-registered mildewcides with Zinsser's proprietary 100% acrylic resin system to create a high performance coating formulated to withstand the extreme conditions faced by mold remediation and disaster restoration professionals. It passes ASTM D5590 and D3273 and is extremely effective in preventing the growth of mold & mildew even when the coating film rewets. Non-corrosive to metal, PERMA-GUARD produces a tough, durable finish that resists moisture to improve the water resistance of wood, concrete and drywall, minimizing surface water absorption under wet conditions. It also restores the soundness of aged or recovered water damaged materials and provides antimicrobial protection to inhibit the growth of odor causing microbes on the coating film\*\*.

PERMA-GUARD goes on white and dries to a clear finish with a slight haze to allow the surface to be visible for inspection, while remaining aesthetically inconspicuous. It resists dirt pick-up and offers outstanding adhesion to all surfaces. Its fast drying, low odor formula can be recoated in just two hours and offers excellent coverage, providing an economical alternative to mold & mildew prevention. The water-base formula is easy to apply and offers soap and water clean up.

PERMA-GUARD is ideal for interior wall cavities, trusses, frame and interior side OSB lumber, unfinished cement block basements and other new or previously painted substrates, including new or

(more)

## **PERMA-GUARD™ Mold & Mildew-Proof™\* Interior Sealer / 2**

painted drywall, wood, cured plaster and masonry or metal. While formulated to meet the needs of remediation and restoration professionals, it also is ideal for protecting building materials against the growth of mold & mildew in new construction or remodeling projects.

For more information on PERMA-GUARD™ Mold & Mildew-Proof™\* Interior Sealer or other products formulated for the removal and long-term prevention of mold & mildew, visit [www.zinsser.com](http://www.zinsser.com) or call 732-469-8100.

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*\*These products contain a mildewcide to prevent the growth of mold & mildew on the paint film only.*

*\*\* Does not protect against food borne or disease-causing bacteria.*