



NEWS RELEASE

ZINSSER Co., Inc. 173 Belmont Drive • Somerset, NJ 08875-1285

Phone: 732-469-8100 Fax: 732-652-2491 www.zinsser.com

An **RPM** Company

For Immediate Release

Contact: Susan White @ 732-652-2229

Or susan.white@zinsser.com

Zinsser Introduces PERMA-WASH™ Disinfectant & Fungicide Interior Concentrate

Somerset, NJ – Zinsser is proud to introduce PERMA-WASH™ Disinfectant & Fungicide Interior Concentrate, a highly potent disinfectant, fungicide, virucide**, bactericide, mildewcide and mildewstat in one.

PERMA-WASH features unique Cryocide® disinfectant technology that's exclusive to Zinsser and was developed by International Dioxide Inc., a Dupont Company. The concentrated formula works rapidly and thoroughly to control mold & mildew on hard, non-porous surfaces in a single treatment, making it an ideal "first step" product for mold remediation and disaster restoration.

EPA-registered for mold & mildew control in residential, commercial, institutional and industrial settings, PERMA-WASH also has exceptional disinfectant, cleaning and deodorizing properties. It eliminates odors and can be used as part of a preventive maintenance program at hospitals, medical offices, nursing homes and other facilities that require bacterial and virucidal control. It is equally effective when used during new construction to control the growth of mold & mildew on building materials in high humidity areas. While PERMA-WASH is a potent biocide, it won't discolor surfaces and is lower odor, less corrosive and less damaging than household bleach.

One gallon of PERMA-WASH makes 5 gallons of solution, making it an economical disinfectant and fungicide for any remediation, restoration, new construction, remodeling, renovation or preventive maintenance project. And when used in conjunction with Zinsser's PERMA-WHITE® Mold & Mildew-Proof™* Interior Paint or new PERMA-GUARD™ Mold & Mildew-Proof™* Interior Sealer, PERMA-WASH is part of a total system that controls and prevents the growth of mold & mildew for 5 years, guaranteed.

PERMA-WASH™ Disinfectant & Fungicide Interior Concentrate is available in gallon and 5-gallon containers. For more information about PERMA-WASH, PERMA-WHITE, PERMA-GUARD and other mold & mildew solutions from Zinsser, visit www.zinsser.com or call 732-469-8100.

###

**These products contain a mildewcide to prevent the growth of mold & mildew on the paint or coating film only.*

*** See label for special instructions on cleaning and decontamination.*