



NEWS RELEASE

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An RPM Company

For Immediate Release
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ZINSSER ACQUIRES WALWORKS CORPORATION

Somerset, NJ -- ZINSSER Co, Inc., a leading manufacturer of special paint primers, wallcovering products, specialty paints and clear finishes has acquired Walworks Corporation. Based in Nashville, TN, Walworks manufactures a line of contemporary wallpaper tools for professionals and do-it-yourselfers.

Founded in 1996 by Linda and Michael Mitchell, Walworks manufactures and markets WalWiz® Wallpaper Tools, ComfortGrip[™] Wallcovering Shears and other innovative wallcovering tools. Walworks products are sold at home centers, discount stores and paint and wallpaper retailers nationwide. Walworks president, Linda Mitchell, joins ZINSSER as brand manager for the Walworks product line.

“We are pleased to announce the addition of Walworks to the ZINSSER Group of RPM Companies. Walworks’ wallpaper tools are a great complement to ZINSSER’s line of wallcovering products and gives us the ability to expand our offerings to better meet the needs of both professionals and consumers,” said Robert Senior, President of ZINSSER Co., Inc. “We are also pleased to announce the appointment of Linda Mitchell to our staff. Linda has extensive experience as a professional paperhanger, inventor and marketer, which will be extremely valuable as we expand our wallcoverings product line.”

“ZINSSER and Walworks are a perfect match,” said Linda Mitchell. “We are proud to be a part of a company that is a market leader and has earned a reputation for quality and innovation in the paint and wallcovering industries.”

Walworks’ WalWiz 3-In-One Wallpaper Tools feature a patented edge design to give users the ability to smooth, seal and set seams and trim wallpaper

with one tool. The company's ComfortGrip Sears feature cushioned inserts to reduce fatigue, a large grip for both male and female hands and adjustable tension to handle all wallcovering and fabrics.

ZINSSER is a leader in the wallpaper products category, manufacturing and marketing a full line of products for the removal and installation of wallpaper including DIF® Wallcovering Remover, PaperTiger® Wallpaper Scorer and SHIELDZ® Universal Pre-Wallcovering Primer.

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