



NEWS RELEASE

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An **RPM** Company

For Immediate Release
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Zinsser Introduces Bulls Eye® Polyurethane Professional Interior Wood Finishes

Somerset, NJ – In 1849 Zinsser introduced Bulls Eye® Shellac, the first pre-mixed shellac, to the U.S. market. Now Zinsser is proud to introduce a full line of professional-quality wood finishes under the trusted Bulls Eye® brand—Bulls Eye® Polyurethanes.

Designed to beautify and protect all interior wood surfaces, Bulls Eye Polyurethanes are great for use on floors, cabinets, doors, paneling, molding, furniture—anywhere a professional-quality finish is desired. They are available in oil-base and water-base formulas and in gloss, semi-gloss and satin sheens.

Bulls Eye Oil-Base Polyurethane is an all-purpose, scratch resistant, amber-tone finish that offers outstanding protection and durability against damage from abrasion, alcohol, water, high-traffic and direct sunlight. The fast drying formula is ready to sand and recoat in just four to six hours and is available in 450 and 350 VOC formulas to meet most regional VOC requirements.

For those who prefer a water-base formula, Bulls Eye Water-Base Polyurethane is a crystal clear, non-yellowing finish that offers users outstanding durability. The low-odor polyurethane has an exceptional dry time of one to two hours and cleanup is soap and water easy.

Bulls Eye Polyurethanes provide a smooth flow for easy, even application without leaving brush marks. Ideal for all interior wood surfaces, they provide a professional quality finish while bringing out the natural beauty of wood. Bulls Eye Polyurethanes are compatible with other oil and water-base finishes. They are available in quarts and gallons.

For more information about Bulls Eye® Polyurethane wood finish products and Zinsser's complete line of clear finishes—including Bulls Eye Shellac and Bulls Eye SealCoat™—visit www.zinsser.com.

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