



Zinsser Plus

Mold & Mildew-Proof^{*}

Commercial Wallcovering System

Shieldz[®] Plus Primer
Product No. 03200

Developed specifically for commercial properties, ZINSSER PLUS is a revolutionary primer/adhesive system that gives property owners the opportunity to take advantage of the beauty and durability of vinyl wallcovering, while protecting their investment against the damaging effects of mold & mildew.

- Guaranteed to prevent the growth of mold & mildew on the primer and adhesive for 5 years when applied according to specification. Eliminates adhesion loss, curling seams and edges and unsightly mold & mildew stains
- Inhibits the growth of odor-causing microbes on the primer film and adhesive
- Eliminates frequent and costly redecorating by extending the life span of wall surfaces and wallcoverings. Reduces maintenance and redecorating costs
- Prevents drywall damage when redecorating
- Great for use with ANY wallcovering on ANY surface
- Meets AIM, CARB SCM, OTC SCM & SCAQMD standards for Primer, Sealer & Undercoater and Adhesives

* These products contain a mildewcide that prevents the growth of mold & mildew on the primer and adhesive film only.



SureGrip[®] Plus Adhesive
Product No. 02850

Shieldz[®] Universal Plus Wallcovering Primer

Generic Type

Pigmented, acrylic latex, water-base universal wallcovering primer.

Surfaces

Prepare any interior commercial, institutional or residential surface in existing, remodeled, or new construction that receives wallcovering.

Substrates

New or previously painted or wallcovered drywall, cured plaster, wood, paneling, glossy laminates, non-porous wallcovering (vinyl or vinyl-coated) and related surfaces.

Spread Rate

300-350 sq. ft. per gallon per coat. Two coats (each 1.5 mil DFT/4 mil WFT) required to qualify for 5 year guarantee.

Application Methods: **Brush, Roller, Spray**

Solids by Weight: **47%**

Solids by Volume: **35%**

Density: **10.2 lb/gallon**

MAX VOC: **100 g/L**

Dry Time @ 70° F: 2 hours per coat. 8 hours after second coat if double-cutting seams

Application Conditions:

Humidity: **0% to 85%**

Temp: **Above 50° F**

Cleanup: **Water and detergent**

Availability: **5 gallon**

SureGrip[®] Heavy Duty Plus Wallcovering Adhesive

Generic Type

Heavy-duty, clear strippable wallcovering adhesive

Surfaces

For wallcovering application over any interior commercial, institutional, or residential surface in existing, remodeled, or new construction.

Substrates

New or previously painted or wallcovered drywall, cured plaster, wood or other types of paneling; glossy laminates, non-porous wallcovering (vinyl or vinyl-coated) and related surfaces.

Suitable wallcovering

Recommended for all types & weights of wallcovering, from lightweight to heavyweight, standard or microvented vinyl, with woven or nonwoven fabric or paper backing, to delicate or special coverings such as grasscloth, textiles, or metallics (commercial, grade types I, II & III).

Spread Rate

Approx. 110 lin. yards per 5 gallon pail (spread rate may differ with various backings).

Application Methods: **Roller or pasting machine**

Solids by Weight: **33% + / - 1%**

Density: **9.1 lb/gallon**

MAX VOC: **10 g/L**

Application Conditions:

Humidity: **0% to 50%**

Temp: **65° F - 85° F**

Cleanup: **Clean wet sponge; dry with towel**

Availability: **5 gallon**

With Zinsser Plus System

- No mold
- Undamaged clean wall

With ordinary primer and adhesive

- Extensive mold
- Severely deteriorated wall

