

Bulls Eye® Odorless Primer-Sealer / Stain Killer / Bond Coat

Selection Data

Generic Type – Acrylic, solvent-base, interior stain blocking primer-sealer

Performance Characteristics

- Odorless high-solids formula
- Excellent stain blocker
- Bonds to glossy surfaces
- Alkali resistant up to pH 12.5
- Bright white, non-yellowing
- Recoat in only 2 hours

Recommended Uses – **Bulls Eye Odorless** is formulated for interior applications where the performance of an oil-base primer is desired but high odor levels are objectionable or not permitted, including schools, restaurants, hotels, and other public buildings. Any slight odor that is detected during application is milder than ordinary latex paint and will diminish quickly after application. Use to prime walls, ceilings, doors, trim, windows, cabinetry. High-solids formula effectively blocks unsightly stains. **Bulls Eye Odorless** is ideal for dingy, stained, and discolored ceilings and may be left unpainted if desired. Simply apply two full coats over drywall, plaster, textured or acoustic tile ceilings.

Color/Tinting – **Bulls Eye Odorless** is white but may be tinted by adding up to 1 fl. oz. (30 ml) universal colorant per gallon.

Coverage – Approximately 400 sq. ft. per gallon (9.8 sq. m.) per liter) at 1.5 mil DFT on smooth surfaces. Application losses may vary according to the porosity of the substrate and the method of application and should be taken into account when estimating the quantity of product needed.

Application Data

Surface preparation – Surfaces should be clean, dry and free of dust, dirt, chalky material, grime, grease, oil, wax, mildew, wallpaper adhesive, or any contamination that may interfere with adhesion. If unsure, always wash surface with an appropriate cleaning solution or solvent (do not use TSP) Remove as much staining material (i.e., rust, grease, etc.) as possible before applying primer.

Painted surfaces - Any existing coatings that are not soundly adhered should be removed by the best available means, usually sanding and/or scraping. **WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-Approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.



Product Number

03900

03901

03904

- **Other** - Countersink exposed nailheads and fill all nailholes and gouges with Zinsser's READY PATCH® or similar spackling compound. Remove loose, dried caulk and recaulk where necessary.
- **Rust** - Remove rust from iron and steel and prime with a rust-inhibitive primer before painting
- **Mildew** – Destroy existing interior mildew with a mildew-killing cleaning solution.

Application requirements – One coat will be sufficient to prime and seal most surfaces. On very porous substrates a second coat may be necessary.

Priming – Use to prime new or previously painted interior drywall, plaster, cement, poured concrete and stucco; concrete block; wood/metal doors, windows, cabinetry, and trim; aluminum and galvanized metal; rigid plastics; glossy laminates, and other paintable interior surfaces. May be used as a primer over new plaster, concrete, stucco, etc or under high pH acoustical finishes. Ideal for application to walls previously painted with builder's grade paint. Spot prime only if topcoat is high hiding flat paint; otherwise, prime the entire surface. Seal knots and sap streaks with B-I-N® Primer-Sealer.

Sealing - Use to seal new drywall, plaster, concrete and concrete block, stucco, joint compound, and other porous surfaces. If necessary, lightly sand new drywall after priming to remove any raised nap fibers.

Stain-killing - One coat of **Bulls Eye Odorless** will effectively block stains - including water, smoke, nicotine, crayon, most types of marker and ink, tannin, graffiti, pencil - and prevent them from bleeding into the topcoat paint. Always allow primer to dry thoroughly before applying topcoat. If desired, apply a second full coat of **Bulls Eye Odorless** and omit the application of ceiling paint.

Application methods – Shake or stir well before using. Apply with a quality brush and/or roller or airless sprayer (.517 tip @ 2300 to 2700 PSI). Do not thin. Keep container closed when not in use.

Application conditions – Do not apply product if temperature or humidity is outside the following ranges: Humidity: 0% to 85%; Temperature: 40° F. to 90° F. (4° C. to 32° C.)

Drying Time - Dries to the touch in 30 minutes. Allow a minimum of 2 hours dry time before recoating or applying topcoat. Lower temperature and higher humidity will prolong dry time of the product.

Topcoating - Bulls Eye Odorless is compatible with latex and alkyd paints. Topcoats containing lacquer thinner, MEK, or similar strong solvents may soften the primer, resulting in diminished gloss. If unsure of topcoat compatibility test apply primer and topcoat on a piece of scrap material.

Clean up – **Bulls Eye Odorless** cleans up easily. Wipe up fresh spills and drips with a rag and mineral spirits or paint thinner. Clean application tools in mineral spirits immediately after use. Follow manufacturer's directions when cleaning sprayer equipment.

Disposal – Dispose of unused or unwanted product in accordance with applicable federal, state, and local laws and regulations.

Limitations

Bulls Eye Odorless is not recommended for exterior application, floors, or application to surfaces subject to immersion or prolonged contact with water.

Typical Physical Properties

| | |
|-----------------------------------|--|
| Solids by weight | 70.6% |
| Solids by volume | 43.7% |
| Density | 12.2 lb/gallon (1.46 kg/liter) |
| Viscosity range | 95 – 106 KU |
| VOC | 450 gr./liter |
| Flashpoint (Setaflash) | 106°F. (41°C.) |
| Dry time (recoat) @ 70° F. | 2 hours |
| Shelf Life | 60 months @ 75°F. (24°C) |
| Storage/Handling | Store indoors 40°F.– 90°F. (4°C. – 32°C.) Freeze/thaw stable |

Precautions

CAUTION! FLAMMABLE LIQUID AND VAPORS. Contains petroleum distillates. Keep away from heat, sparks, and flame. Use with adequate ventilation. May cause eye and skin irritation. Avoid breathing vapor or spray mist and avoid skin and eye contact. Do not take internally. If swallowed, do not induce vomiting. Contact physician or poison control center immediately. Keep container closed when not in use. **Keep Out of Reach of Children.**

Ventilation

Although Bulls Eye Odorless Primer-Sealer has virtually no odor, it contains solvents with vapors that can accumulate in unventilated or poorly ventilated areas during application and while it is drying. When using this or any solvent-based paint, always keep the work area well ventilated with fresh air to prevent the build-up of solvent vapor. If possible, open windows and doors to provide cross ventilation. If this is not possible, use forced ventilation (using explosion-proof fans) to promote the movement of fresh air through the work area.

Warranty

Bulls Eye Odorless will perform as claimed if directions are followed. Directions are as complete as possible but cannot encompass conditions, applications, techniques, and/or surfaces which are beyond our control. If you have a question, check with your dealer or contact Wm. Zinsser & Co., Inc., Somerset, NJ. Warranty is limited to replacement or refund value of product actually used, if such product proves defective within two years of manufacture. No other warranty is expressed or implied.

Tim O'Reilly _____

Jim Calienni _____

Packaging and Shipping Information

| Unit Size | Code | Product UPC | Carton Code | Case Pack | Case Wt. Lbs. | Dimensions | Case Vol. In. | Pallet Pack | Pallet Size |
|-----------|-------|-----------------|--------------------|-----------|---------------|-----------------|---------------|-------------|-------------|
| 5 gal | 03900 | 0 47719 03900 6 | n/a | 1 | 62 | 12" x 12" x 15" | 2,160 | 36 | 42 x 42 |
| 1 gal | 03901 | 0 47719 03901 3 | 4 00 47719 03901 1 | 4 | 53 | 14" x 13¾" x 8" | 1,540 | 45 | 42 x 42 |
| 1 qt | 03904 | 0 47719 03904 4 | 6 00 47719 03904 6 | 6 | 20 | 13" x 8¾" x 5¼" | 597 | 112 | 42 x 42 |

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CAUTION: Read and carefully follow all information on this technical data bulletin, on the product label, and on the material safety data sheet for this product. To the best of our knowledge the data contained herein are true and accurate at the date of issuance and are subject to change without prior notice. User must contact Wm. Zinsser & Co. to verify correctness before specifying or ordering. No guarantee of accuracy is given or implied. We guarantee our products to conform to Zinsser quality control and assume no responsibility for coverage, performance, or injuries from use.